

Degree: Master
Period of study: 1 year
Type of studies: full-time

II. Summary (in weeks)

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III. Curriculum

№ п/п	The name of the module, academic discipline, course project (course work)	Exams	End-of-term test	Academic hours						Semesters						Total of Credits	Competence Code
				Total	Total in class	As follows:				1 year							
						Lectures	Laboratory work	Workshops	Seminar classes	Semester 1, 18 weeks			Semester 2, 8 weeks				
										Total	Total in class	Credits	Total	Total in class	Credits		
1	State Component			606	256	92	20	96	48	512	214	15	94	42	3	18	
1.1	Module «Culture as a Communication System»			202	120	40		32	48	202	120	6				6	
1.1.1	Cross-Cultural Communications	1		108	72	28		14	30	108	72	3				3	UC-3,4,6, DPC-1,2
1.1.2	Culture Models of the XXth –XXIst centuries	1		94	48	12		18	18	94	48	3				3	UC-5, DPC-3,4, SC-2
1.2	Information Technologies in Cultural Studies		1	94	52	12	20	20		94	52	3				3	UC-2, DPC-5,
1.3	Module «Academic Research»			310	84	40		44		216	42	6	94	42	3	9	UC-1,5
1.3.1	Academic Research Seminar		1,2	202	84	40		44		108	42	3	94	42	3	6	SC-6
1.3.2	Final Paper			108						108		3				3	
2	Education Institution Component			868	364	172		170	22	470	216	15	398	148	12	27	
2.1	Module «Cultural and Creative Industries»			296	124	62		48	14	188	84	6	108	40	3	9	DPC-4, SC-1, 5
2.1.1	Contemporary Cultural Industries		1	94	42	20		12	10	94	42	3				3	DPC-1
2.1.2	Creative Spaces and Fashion Industry		1	94	42	22		20		94	42	3				3	SC-2, 4
2.1.3	Creative Industries: Theories and Practices	2		108	40	20		16	4				108	40	3	3	SC-2
2.2	Module «Communication in Culture Industry»			188	90	42		48		188	90	6				6	UK-4, DPC-1, 4
2.2.1	Corporate Culture	1		94	48	26		22		94	48	3				3	SC-1
2.2.2	The Rhetoric of Global Culture Industry	1		94	42	16		26		94	42	3				3	SC-1
2.3	Module «Art Management»			296	114	54		56	4	94	42	3	196	72	6	9	DPC-1, 4, SC-4, 5
2.3.1	The International Art Market in the XXth – XXIst centuries		1	94	42	22		20		94	42	3				3	
2.3.2	Museum and Gallery Management		2	90	36	16		20					90	36	3	3	
2.3.3	Contemporary Artistic Milieu	2		106	36	16		16	4				106	36	3	3	
2.4	Subjects of the Student's Choice Contemporary Marketing Studies and Technologies / Neuromarketing in Cultural Industries		2	94	36	14		18	4				94	36	3	3	DPC-4
2.5	Optional disciplines		/1	/90	/34	/20		/14		/90	/34	/3				/3	UC-7
	Technologies of Creative Education in Higher School / Pedagogics and Psychology of Higher Education		/1	/90	/34	/20		/14		/90	/34	/3				/3	
2.6	Additional types of learning			/338	/218	/66	/24	/96	/32	/206	/138	/2	/132	/80	/7	/9	
2.6.1	Philosophy and Methodology of Science	/2		/124	/72	/40			/32	/62	/40		/62	/32	/3	/3	UC-1
2.6.2	Foreign Language	/2		/142	/96			/96		/72	/48		/70	/48	/4	/4	UC-3
2.6.3	Information Technologies: Basics		/1	/72	/50	/26	/24			/72	/50	/2				/2	UC-2
Number of Hours				1474	620	264	20	266	70	982	430	30	492	190	15	45	
Number of Hours per Week										24			24				
Number of Final Papers				1						1							
Number of Exams				6/2						4			2/2				
Number of End-of-term tests				8/2						5/2			3				

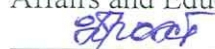
IV. Internship				V. Research			VI. Final Certification
Internship Title	Semester	Weeks	Credits	Semester	Weeks	Credits	Master's Thesis
Research and Teaching	2	2	3	2	8	12	

VII. Competence Matrix

Competence Code	Competence Name	Module Code, Discipline Code
UC-1	Apply the methods of scientific knowledge in independent research activities, generate and implement innovative ideas	1.3, 2.6.1
UC-2	Solve research and innovation tasks based on the use of information and communication technologies	1.2, 2.6.3
UC-3	Communicate in a foreign language within academic, scientific and professional environment for the implementation of research and innovation activities	1.1.1, 2.6.2
UC-4	Provide communication, leadership skills, be capable of team building and developing strategic goals and objectives	1.1.1, 2.2
UC-5	Develop innovative receptivity and ability to innovate	1.1.2, 1.3
UC-6	Be able to predict the conditions for the implementation of professional activities and solve professional problems in conditions of uncertainty	1.1.1
UC-7	Apply psychological and pedagogical methods, information and communication technologies in education and management	2.5
DPC-1	Apply communicative knowledge and skills to work in an interdisciplinary and international environment	1.1.1, 2.1.1, 2.2, 2.3,
DPC-2	Be able to participate in various forms of cultural and educational activities	1.1.1
DPC-3	Develop and maintain spiritual and moral values, norms and ideals of national culture	1.1.2
DPC-4	Apply in professional activities the tools of the main theories of domestic and foreign scientific schools	1.1.2, 2.1, 2.2, 2.3, 2.4
DPC-5	Use information technologies in cultural studies	1.2
SC-1	Carry out research in the context of modern cultural theoretical and methodological concepts	2.1,
SC-2	Use the skills of forecasting prospects for the development of national culture	2.1.2, 2.1.3, 1.1.2
SC-3	Analyse the development of art market and form art management skills	2.3
SC-4	Apply the skills of collecting, analysing and systematising theoretical and factual material on the development of the fashion industry and the art market	2.1.2, 2.3
SC-5	Apply scientific, theoretical and methodological knowledge on the problems of cultural and creative industries	2.1, 2.3
SC-6	Use the skills of discursive analysis of cultural texts	1.3.1

The Curriculum has been worked out on the basis of the General Curriculum of the speciality 7-06-0314-02 "Cultural Studies", approved on 18.01.2023r., document №7-06-03-005/np.

AGREED

Vice-Rector for Academic
Affairs and Education Innovations
 A.G. Prakharenka

11.04.2023


AGREED

Head of the General Directorate
of Academic Affairs
 N.I. Marozava

11.04.2023

Dean of Sociocultural Communications Faculty
 A.V. Burachonok

11.04.2023

Chair of Cultural Studies Department
 I.Ja. Matsevich-Dukhan

11.04.2023

Expert of Normative Control

 A.V. Kostenevich

11.04.2023

Recommended for approval by the Scientific and Methodological Council
Belarusian State University
Protocol dated 15.02.2023 № 5